

Minor Strachan

MULTIMEDIA PROFESSIONAL

Introduction

14+ years of experience in all phases of multimedia production with a proven track record of success on aggressive deadlines in high-pressure environments. Expertise in marketing and broadcast content creation. Experienced in effectively training and managing up to five successful direct report team members both locally and remotely.

Work Expertise

- Skilled project management for highly technical and complex initiatives
- Digital marketing campaign design, build, and rollout experience
- Website content management

Core Skills

- Expert level experience with Adobe Creative Suite with a focus on:

Premiere After Effects Photoshop



Contact Information

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Highlighted Experience

MINOR MEDIA

*Founder and President
2019 - Present*

- Leverage substantial multimedia experience to create impactful marketing content
- Work directly with clients to craft powerful and effective messaging strategies for a wide spectrum of platforms
- Regularly interface with local and remote vendors to deliver stunning work

QUARK ENTERTAINMENT

*Producer and Editor
2012 - 2019*

- Produced and edited over 120 episodes of nationally broadcast television shows
- Collaborated with marketing heads at major media companies such as Tegna Inc. and Raycom Media on a broad range of marketing integrations
- Responsible for hiring, training, and managing team members in the detail critical workflow required for exacting broadcast schedules and quality control standards

NICK DAVIS PRODUCTIONS

*Producer, Cinematographer,
Editor
2007 - 2010*

- Producer and co-cinematographer on *Blood, Sweat, and Gears* a feature length documentary about an American cycling team's journey to the Tour de France
- Producer and editor on *Mother Knows Sex* a series pilot for TLC about one of the most successful female entrepreneurs in America
- Traveled extensively and developed deep expertise in hiring local talent/staff and on-site training

[LINK: Detailed Work History On LinkedIn](#)

Education Background

THE SAN FRANCISCO ART INSTITUTE

Studied film under noted luminaries for two years before shifting into the workforce

ST PAUL'S HIGH SCHOOL

Class of 1995